

Lexington Values + our BIG Direction = MORE Good

Our plan for creating a world that reflects our values




2013 With 1 store and \$10 million in Annual Sales, Lexington creates a lot of good in the world!

Co-op Values:

Local & Sustainable Food 

Your purchases help support 3 local egg producers

Knowledgeable People 

Lexington canning classes had 700 attendees in 2012.

Happy People 

Each week, 10,000 people come through our doors and leave happy!

Co-op Economy 

Last year, Lexington returned \$5.5 million to the economy and provided 85 good jobs to the Buffalo region

Sustainability 

Our store currently recycles 47% of waste annually.

our **BIG** DIRECTION

is our intention to foster or create a phenomenal co-op in every community that wants one.

(Lexington or otherwise)



MORE Knowledgeable People

With more capacity, 5,000 people could learn about canning, cooking and co-ops each year in our classes



MORE Co-op Economy

With more sales, co-ops could return \$50 million to the local economy and employ 500+ people with quality jobs.



MORE Local & Sustainable Food

With more stores and sales, Lexington could support 10 local egg producers



MORE Happy People 

Imagine the ripple effect of 200,000 people experiencing a kind and caring co-op shopping trip each week!

MORE Sustainability

Our goal is to be a net zero business by 2050



2050

With more co-op stores, online ordering and \$100 million in annual sales, we could create a lot MORE good in the world!

Thanks to Wheatville Co-op in Austin, TX for the inspiration for our Big Direction!